

## **Ulrich A.K. Betz**

Director

**Merck**

Dr. Ulrich Betz is Director, Head of the Department Center of Innovation at Merck Serono, a division of Merck KGaA. In this function he is responsible for global innovation management covering the entire value chain of Merck Serono. He designed and implemented a Merck wide innovation initiative with global idea sourcing and enablement in an entrepreneurial context and an innovation incubator under direct board governance.

Before taking over this responsibility he was leading the department of Strategic Innovation and Research Portfolio Management in Merck Serono Discovery Research. In this function he was responsible for portfolio management, alliance management, scouting/business development in discovery and was co-ordinating the Discovery Review Committee as well as the Research Management Committee Merck Serono.

Dr. Betz joined Merck in June 2005 as the Global Operations Manager for the Executive VP Preclinical R&D. In this function he was responsible for co-ordinating the Preclinical Management Committee, including responsibility for the global annual budgeting process Preclinical R&D Merck Pharma Ethicals. During post merger integration he co-ordinated the design of the new drug discovery process and milestone criteria after the acquisition of Serono.

Prior to joining Merck, he worked 7 years for Bayer AG in various scientific and managerial positions in Pharma Research, including as the strategic assistant of the global Head of Pharma R&D at Bayer HealthCare. He designed and implemented the Pharma Research Europe Science & Technology Award and closed biotech partnering deals to identify new drug targets. One of the drug discovery projects which Dr. Betz was leading in the area of anti-infectives has moved forward to clinical phase II (2009).

Dr. Betz received his PhD in functional genomics and immunology from the University of Cologne and his diploma in biochemistry and physiological chemistry from the University of Tübingen.

Dr. Betz is author and co-author of more than 70 publications (e.g. Cell, Nature Medicine) and patents. He is married and has three children